

**Day One 3<sup>rd</sup> July**  
Oral Abstract Presenters



BREAKOUT ROOMS	THEME	ABSTRACT TITLE	LEAD AUTHOR	FACILITATORS
1	A	Leveraging Indigenous Knowledge for Successful SBC Interventions: Lessons from Addooyee for Girls' Wellbeing in Oromia, Ethiopia	Chala Kenenisa Edae	Auwatu Kawu, FHI 360 Nigeria
		Food Safety: Measuring if behavior change adoption in hygiene and food safety actually works to reduce bacteria	Lillian Diaz	
		"They never shouted at me, I got help, and look at me now, I am healthy": Client experiences of a novel person-centred care model in KwaZulu-Natal, South Africa	Letitia Rambally Greener	
		Participatory development of a toolkit to analyze gender disparities in vaccine response: Lessons from a case study in Guinea and Tanzania	Esete Getachew	
2	A	Effect of Okra-based Nutrition Education on Dietary Diversity Score of pregnant women in Okra-producing Areas of Western Ethiopia	Efrem Negash	Thomas Ofem, Genesis Analytics, Nigeria
		A Sociocultural Model for change: From local knowledge to social transformation	Warren Parker	
		Nala's Journey through family planning: An interactive advocacy tool	Juliana Rojas	
		Empowering Community Health Champions and Addressing Knowledge Gaps: Introducing the Community Drug	Sohaibou Diane	

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		Distributor Passport Initiative to Enhance Neglected Tropical Disease Control in Chad		
3	B	The decision is mine: disability inclusive SBC for family planning in Nigeria	Cathy Stephen	Nkoyo Umoh, Breakthrough ACTION, Nigeria
		How Life in Lulu helped peaceful conflict resolution in South Sudan	James Kengah	
		L'engagement communautaire contribue à améliorer l'offre des soins des qualités et l'utilisation des services de santé génésique	Oumarou Amadou Adamou	
		Partenariats innovants pour renforcer l'accès à la vaccination et le soutien communautaire au système de santé local en RDC	Christophe Alimasi Okoko	
4	B	Grâce à l'engagement communautaire, la lutte contre le paludisme se passe à la maison	Kouame Blaise Ndiri	Maureen Ngesa SoCha, LLC, Kenya
		Increasing early ANC attendance through targeted community outreaches in Moroto district, Uganda: Aligns to Community Engagement and Local Narrative, linked to Effective Community Programming.	Innocent Ofwono	
		Integrated community social and behavior change interventions: A key strategy in combating malnutrition in Kotido, Uganda: Aligns to Community Engagement and Local Narrative, linked to Effective Community Programming.	Innocent Ofwono	
		Engager les communautés en situation d'urgence humanitaire à travers les solutions locales et innovantes pour	Pierre Merelus Minouse	

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		augmenter la couverture vaccinale contre la COVID-19 de façon équitable en Haïti.		
5	B	Harnessing the Power of Communities to Stop an Outbreak	Geraldine McCrossan	Dr. Simon Heliso JHU CCP Ethiopia
		Collective Community Action for Sustained Health Outcomes in Niger	Abdulkader Boubacar	
		Empowering Mothers, Transforming Lives : Community Care Groups and Improved Behavioural Outcomes for Children with Cerebral Palsy in Kawempe Division, Kampala District	Ruth Nakalembe	
		Inclusive Community Engagement: A Recipe for Empowering Women with Disabilities in Western Kenya	Charles Mugendi Opiyo	
		Conceptualization of Sustainability in Social and Behaviour Change Interventions – A Scoping Review	Charlotte Lapsansky	
6	C	Strengthening community structures to address gender and social norms affecting uptake of family planning services in Uganda	Pride Ashaba	Rudolf Uji, Heartland Alliance, Nigeria
		Rethinking SBC Projects Sustainability: The Case Study of the Rural Radio Support Project	JASMINE Shio	
		What does it mean to integrate SBC? A view of SBC integrated in a market-systems development program.	Bosco Kwigera	
		Anthrax and Rabies Knowledge Caravans Promote New Behaviors to Prevent Disease in Niger	Bakari Traore	Catherine Lengewa, Centre of behaviour change and

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7	B	Utilizing contextualized risk communication and community engagement to increase COVID-19 vaccine uptake amidst negatively biased influencers within 21days in Busia district	Daniel Kasansula	communication (CBCC Africa) Kenya
		Trend, social and behavioral determinants, and future prospect of child marriage in relation to achieving the SDG in Amhara region, Ethiopia: A multivariate decomposition analysis	Anteneh Mengist Dessie	
		Adopted the Provider Change Behaviour Change initiative to improve Family Health service uptake at Kaserem Health Center IV in Kapchorwa district	Daniel Kasansula	
8	D	Breaking Barriers: Viamo's Gen AI-Powered Voice		
		Companions Drive Social Behavioral Change Amongst Offline Communities-	Pacifique Liyana Ishimwe	
		Investigating the Effect of Digital Transformation on Social Behavioral Change Among Persons with Addiction: A Systematic Review	Fiona Atim	Stephanie Dada, FHI 360, Nigeria
		Empowering Youth: Leveraging Generative AI and WhatsApp for Social Behaviour Change in South Africa	Soma Mitra-Behura	
		Chatbot Audience Segmentation and Content Personalisation in Advancing Social and Behaviour Change	Rodwell Ndlovu	
		Reducing The Perceived Complexity of Health Data Using Telegram-based Learning Platforms	Akinyi Odera	

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9	D	Using AI approaches (NLP and LLMs) for topic and audience segmentation to inform SBC campaigns on youth health and fake news.	Cooper Gatewood	John Obisa, UNICEF, Kenya
		The rise of the digital audience and innovative SBC research and programming in Africa: from trends to practical implications	Anastasia Mirzoyants	
		Expanding access to PrEP services for young people through a person-centered digital health service, in Central and Copperbelt Provinces of Zambia.	Rayson Monze Muleya	

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1	A	The Power of Culture: Uncovering the Social Context with Communities in Niger	Meghan Pollak	Auwalu Kawu, FHI 360 Nigeria
		Integrating Behavioral Science and Local Knowledge in Health Security: A Case Study of Uganda	Douglas Lubowa-Sebba	
		Assessment of the Determinants of Level of Income Diversification by Socially and Economically Marginalized Groups: In Case of Gamo Highland, Southern Ethiopia	Agidew Abebe	
		Exploring the Role of Message Effects and Messenger Effectiveness for COVID-19 Vaccination Communication in Nigeria	Lenette Golding	
2	A	Using integrated, multi-disciplinary SBC approaches to boost positive social and gender norms in agriculture (kweli campaign case study)	Francis Mutekanga	Thomas Ofem, Genesis Analytics, Nigeria
		Level Up Your SBC Skills for Impact: Suite of Quality SBC Tools	Lisa Sherburne	
		Innovations in teaching and learning for foundational literacy in Rwanda: Paving the way through action research for social and behaviour change	Flavia Salafina	
		Putting People First: Local solutions to SBC challenges	Kelsey Torres	

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3	B	Mother-to-Mother Groups Spur the Adoption of Recommended Nutrition Behaviors in Central and Northern Mali	Souleymane Arouwani	Nkoyo Umoh, Breakthrough ACTION, Nigeria
		L'Art et Maaya pour le Changement Social (AMCS) en vue de l'engagement communautaire et de la redevabilité.	Mamou Daffé	
		Meeting at the Crossroads: Community Ownership of Infant's Healthy Growth.	Elysée RAMAMONJISOA	
		Community-Led Initiative Boosts Male Engagement in Family Planning, Improving Uptake in Agali sub county, Lira District, Uganda	Nabaasa Dan	
4	B	Leveraging the Community Action Cycle for Sustainable Behavior Change: Insights from USAID Gikuriro Kuri Bose Program in Rwanda	Christian Gasana	Maureen Ngesa SoCha, LLC, Kenya
		Family Life learning School: A diagnostic tool for positive change in ANC 1st trimester at Kakingol HC III, Moroto, Uganda	Barbara Nayebare	
		Social Mobilisation based on Research and Training to influence collaboration between all stakeholders during a disease outbreak.	Geraldine McCrossan	
		Understanding the Research Desires of Kenyan Community Members	Ruth Wambua	
		Expanding access to HIV services through combination of Digital SBC systems, community-based private public partnership and philanthropic participation.	Rayson Monze Muleya	Dr. Simon Heliso JHU CCP Ethiopia

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5	B	Shaping private sector offerings by understanding and responding to consumer needs	Bosco Kwigera	
		Improving Children's Diets in Zimbabwe - A climate-smart Approach	Delilah Takawira	
		Increasing uptake of integrated COVID-19 vaccination in Western Uganda through Community Dialogues and Sensitization	Stephen Olinga	
6	B	Scaling and impact of grassroots movement for sustainable and climate resilient communities	Ibrahim Mohamed	
		The messenger is the message': The Coach Mpilo model as a behavioural approach to addressing men's barriers to HIV testing and treatment in South Africa	Shawn Malone	Rudolf Uji, Heartland Alliance, Nigeria
		Community Engagement to Fight Malnutrition Despite Insecurity in Burkina Faso	Jean Nadembega	
		Improving WASH knowledge and behaviors across rural and urban Liberia via local narratives and digital technology	Lindsey Leslie	
7	B	Transforming vulnerabilities to teenage pregnancy and early child marriage: Community mobilisation for positive change in Sierra Leone	Arianna Serino* <sup>▲</sup>	Catherine Lengewa, Centre of behaviour change and communication (CBCC Africa) Kenya
		Mobilizing Community Decision-Making through the Community Action Cycle Approach in Northern and Central Mali	Sékou Oumar SIDIBE* <sup>▲</sup>	
		Empowering Youth Voices: A Catalyst for Community Engagement in Family Planning and Reproductive Health	Mostafa Mamdouh* <sup>▲</sup>	

BREAKOUT ROOMS	THEME	ABSTRACT TITLE	LEAD AUTHOR	FACILITATORS
8 D		Enhancing Security and Justice in Somalia through Social and Behavioural Change Approaches	Laurelle May*	
		Les outils numériques révolutionnent le changement social et comportemental en matière de planification familiale – Qui est mis à l'écart ?	Nadia Téfouet	
		The Impact of Digital Transformation on Social and Behavior Change Interventions in Uganda	Douglas Lubowa-Sebba	Stephanie Dada, FHI 360, Nigeria
		What Makes Online Content Stick? Identifying Factors that Determine “Stickiness” to Increase the Impact of Media on Social Outcomes	Lilian Gikandi	
		Effective Community Programming: Replacement Therapy in Drug Abuse Prevention Among Street Children	Promise Taiwo*^	
9		Achieving social equity by using a digital platform and behavioural science to empower and motivate underserved adolescents and young people to access SRH and HIV services	Dr. Hildah Essendi	TBD