

# CULTIVATING RESILIENCE AND RELEVANCE: HARNESSING COMMUNITY INSIGHTS AND INNOVATION FOR SOCIAL BEHAVIOUR CHANGE IMPACT IN AFRICA

## INNOVATIVE FINANCING AND SUSTAINABLE PARTNERSHIPS

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### INTRODUCTION

Capital and expertise input from both public and private sector. The development impact bond attracts private investors to subsidize development projects in poor countries; they are new results-based financing instruments being piloted as a new way of financing innovative activities

The social impact guarantee SIG, is an outcome based funding model for social impact and accelerates innovation, stretch funder dollars and improves program results

### OBJECTIVES

To identify creative funding solutions and partnership models. To discuss mechanisms like public-private partnerships, impact investing, and community-led financing strategies. To uncover paths towards sustainability and expand the reach for Social Behaviour Change efforts.

### METHODS

1. N = 20000
2. The samples to be used is 10000 households where social behaviour change communication was ongoing and 10000 households where there wasn't

The study with employ both quantitative and qualitative techniques. The tools to be used will include, Individual Questionnaire, Key Informant Interview Guides ( for Government administrators and healthcare providers), Focus Group Discussion Guide ( for community members)

### RESULTS

INDICATOR	2021	2022
Reduced facility work load: Confirmed Malaria cases	4885	3794
Increased IPTP3 intake	181	228
Increased househods using Long Lasting Insecticide Treated Nets	3458	4800
Increased Community Health Promoter household visitation	50% monthly coverage	80% monthly coverage

developed obstetric complications due to poor ANC attendance and home delivery, and whose family associated it with witchcraft to seek obstetric care, improve ANC attendance for the following pregnancies and delivery at the health facility. Dialogues at Ikalikha, birthed a permanent outreach followed by rise of a dispensary

### CONCLUSIONS

A community innovative financing technique to finance community projects and Social behaviour change ensures sustainability in the absence of partners.

Multi-sectorial partnership between private and public sector funding improved health service delivery and SBC.

Health innovative financing in promoting and sustainable partnerships is through empowering and devising mechanisms that will enhance sustainability for the project and groups started to enhance SBCC.

Care Kenya teen mother groups financial and Income generating activity empowerment.

For bicycle sustainability the beneficiaries developed a kitty where they contributed an amount for repair and spare parts and proposed a buy one get 5 bicycle free initiative to the donor

Development impact bonds results-based financing instruments financed innovative activities by complementing the traditional development efforts. The results were based on the contract the private investor provided working capital for social programs implemented by service providers. A financial modeling tool was used to facilitate the development of sound budgets that covered costs and generated income for better results.

The social impact guarantee provided timely solutions to social problems affecting the community public and impacted investing organizations building on the core benefits of outcome based funding model with impact risk understanding; World bicycle relief, a non-profit organization donated buffalo bicycles to service provides. Breakthrough Action partnership in implementing social behaviour change communication projects, provided logistics for training, capacity building health service providers to implement SBCC. Partner organizations used the financing modeling tool for costing and pricing, preparing thorough budgets and cost estimates for their work, while calculating a margin that allowed them to be mission driven and market focused.

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